

FOR IMMEDIATE RELEASE
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Three Chambers Combine for Business To Business Expo Local Business Owner One of the Three Guest Speakers

HUDSON, OH (April 14, 2008) – Three local chambers, Twinsburg, Aurora and Solon are coming together to sponsor a 3Chamber Business to Business Expo on Thursday, May 1. The event is free to area business owners and executives and includes three workshops.

"This new Business to Business Show highlights a regional effort to promote area businesses (Aurora, Solon and Twinsburg Chamber members), while providing educational opportunities," said Doug Johnson, Executive Director of the Twinsburg chamber. *"The event will also include FREE health screening and networking at its finest."*

One of the three workshops will be led by local business owner Deborah Chaddock Brown, owner of AllWrite Ink. Her breakout session "30 Marketing Tips in 30 Minutes" will feature easy to implement, affordable ways to market yourself and your business.

"Marketing isn't just about buying cable television spots," said Chaddock Brown. *"There are a lot of ways to get your name in front of your target prospect without breaking the bank. I'll be sharing tips for Internet marketing as well as more traditional vehicles. Each participant will receive a handout with additional resources to help them get the word out."*

Two other workshops available for free are "HR 101 and Significant Upcoming Legislation" by Taft, Stettinius & Hollister Law and "Health Care Options" by PK Benefits.

The event is expected to draw hundreds of area business professionals and small business owners to peruse the many corporate booths. Company booths will offer show specials, drawings and give-aways for attendees.

The 3Chamber Business 2 Business event is Thursday, May 1 from 4:00pm to 7:00pm at the Signature of Solon located at 39000 Signature Drive. For more information about the 3Chamber event visit www.twinsburgchamber.com.

AllWrite Ink writes *Words People Read*® helping companies communicate their message in a clear, concise manner that inspires the reader to take notice and take ACTION. Good writing doesn't just happen – it takes active listening, research and extra effort to find just the right words. Located in Hudson, Ohio, AllWrite Ink provides content for websites, newsletter, brochures, flyers, speeches, and direct mail programs. For more information, call 330-414-8792, email: Deborah@allwriteink.com or visit the website at www.allwriteink.com.

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