

FOR IMMEDIATE RELEASE

Small Business Owners Can Now Shop Direct and Save *PageMax® Now Offers Double-Yield Cartridges Direct to Consumers*

WALTHAM, MA (August 5, 2006) – PageMax® toner cartridges, known for their double-yield capacity are now available to small business owners. Previously these were only available through one of the large office products distribution companies.

“We are pleased to be able to offer our products direct to business owners and purchasing departments,” said David MacIsaac, President/CEO of Clarity Imaging Technologies. “Our per page cost savings is about 25% off versus the original equipment manufacturers. This savings flows directly to the bottom line and can make a big difference to a small business.”

PageMax toner cartridges not only save small business owners money, they also save time and storage space. The less frequently a toner cartridge needs to be changed/replaced, the less time workers spend placing orders, changing cartridges and looking for shelf space to store the back stock.

PageMax toner cartridges are also good for the environment. Clarity Imaging, owner of the PageMax technology, utilizes recycled toner cartridges, replacing the inner-workings for their patented double-yield process to create a new product made from a previously used canister. It saves the budget and helps save the environment.

Clarity Imaging Technologies is one of the leaders in remanufacturing used ink/toner cartridges. Using a unique, seven-patented process, they produce PageMax, a redesigned cartridge that provides twice the page count of the original ink cartridge.

Clarity Imaging Technologies, Inc., the leader in the next generation of laser toner cartridges, manufactures PageMax laser toner cartridges in the United States and Canada. PageMax laser toner cartridges use patented "High Efficiency Toner Transfer Technology"[™] to double the page yield versus the OEM cartridges, while providing comparable quality and reliability.

Clarity Imaging brings more than 15 years of technology leadership to producing and providing an innovative cartridge alternative which is cost effective, of the highest quality and provides uncompromising support to companies throughout the United States, Canada, Mexico, and Europe. Clarity Imaging offers its customers cradle-to-grave

support providing products and services for the newest releases of printer models, including a full line of magnetic ink character recognition (MICR) printing.

Clarity Imaging Technologies is a privately held company headquartered in Waltham, MA. For more information, visit the company web site at www.clarityimaging.com.

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